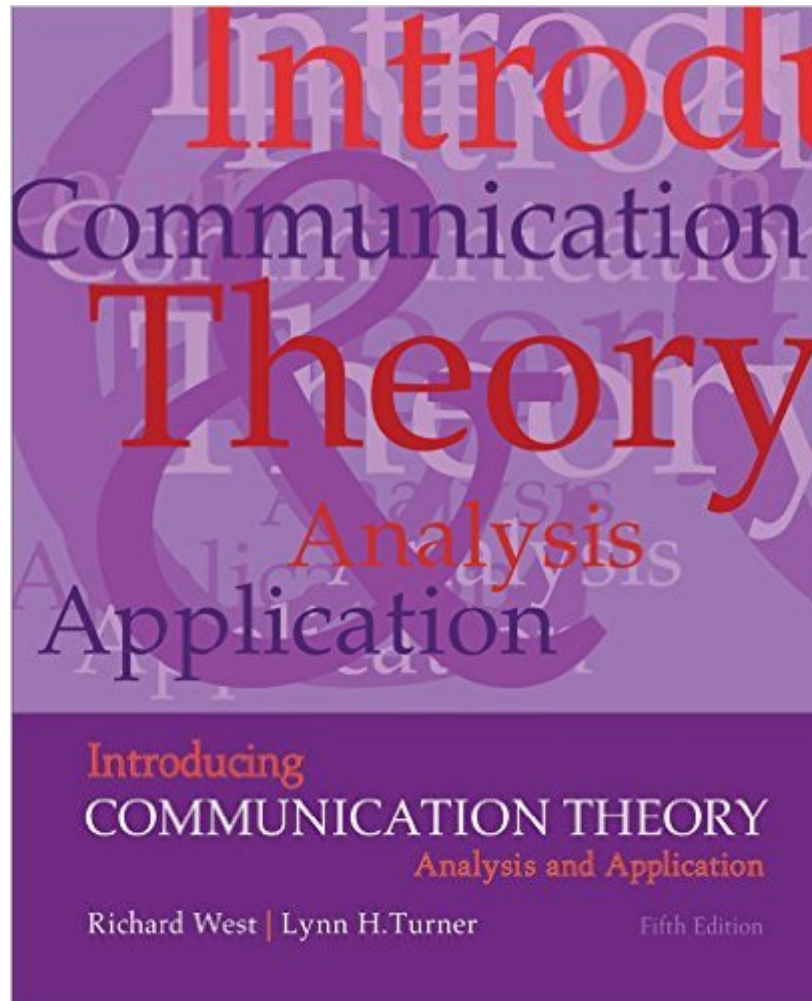


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# Introducing Communication Theory: Analysis And Application



## Synopsis

Introducing Communication Theory: Analysis and Application focuses on the links among theory and everyday experiences. The text uses an engaging writing style to present the concept of theory, and helps students become insightful critical thinkers. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect<sup>®</sup> is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

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A whole chunk of the pages fell out when I opened it and no matter what I do I can't keep more from tearing out the farther I read into the book. It's not super annoying, but it would be nice to have gotten a book that was all in one piece.

Very informative, easy reading, and corresponding well with course lectures. All in all, very thorough.

Missing pages, which caused a major inconvenience, which affected my grade.

Didn't use it all that much, seemed a little repetitive throughout.

Interesting book, I took that class as a gen ed in college

Very easy to read! Glad my professor is using this book

A large section of the book's pages are completely detached from the binding. But despite this chunk of loose pages, the book is in decent condition.

Good quality for a rental

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